

## CEO's commitment to compliance and ethical business management

NAVER has been thoroughly implanting ethical business practices for coexistence and growth with various stakeholders.

NAVER complies with all norms, including laws and regulations regarding fair trade, to promote the creativity of NAVER and its partners, protect consumers, carry out balanced development in overall society, and realize social responsibilities. To achieve this goal, we are operating our own compliance management system and fair trade compliance program striving to prevent unfair practices, coexist with our partners, and establish a culture for compliance, along with fair and free competition.

And in order to minimize potential risk factors in business management and establish an ethical business management culture, we are taking the initiative to establish a compliance management system through an integrity code and anti-corruption management system.

NAVER we will continue to ensure that each and every employee with transparency and confidence in their respective positions and maintain a healthy partnership and coexist with various stakeholders.

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**Choi Soo-yeon**  
President & CEO, NAVER Corporation